

# Two and a half days?!

From initial skepticism to wishing for more time: our impactful visit with Konkuwan Herbs in Odisha.





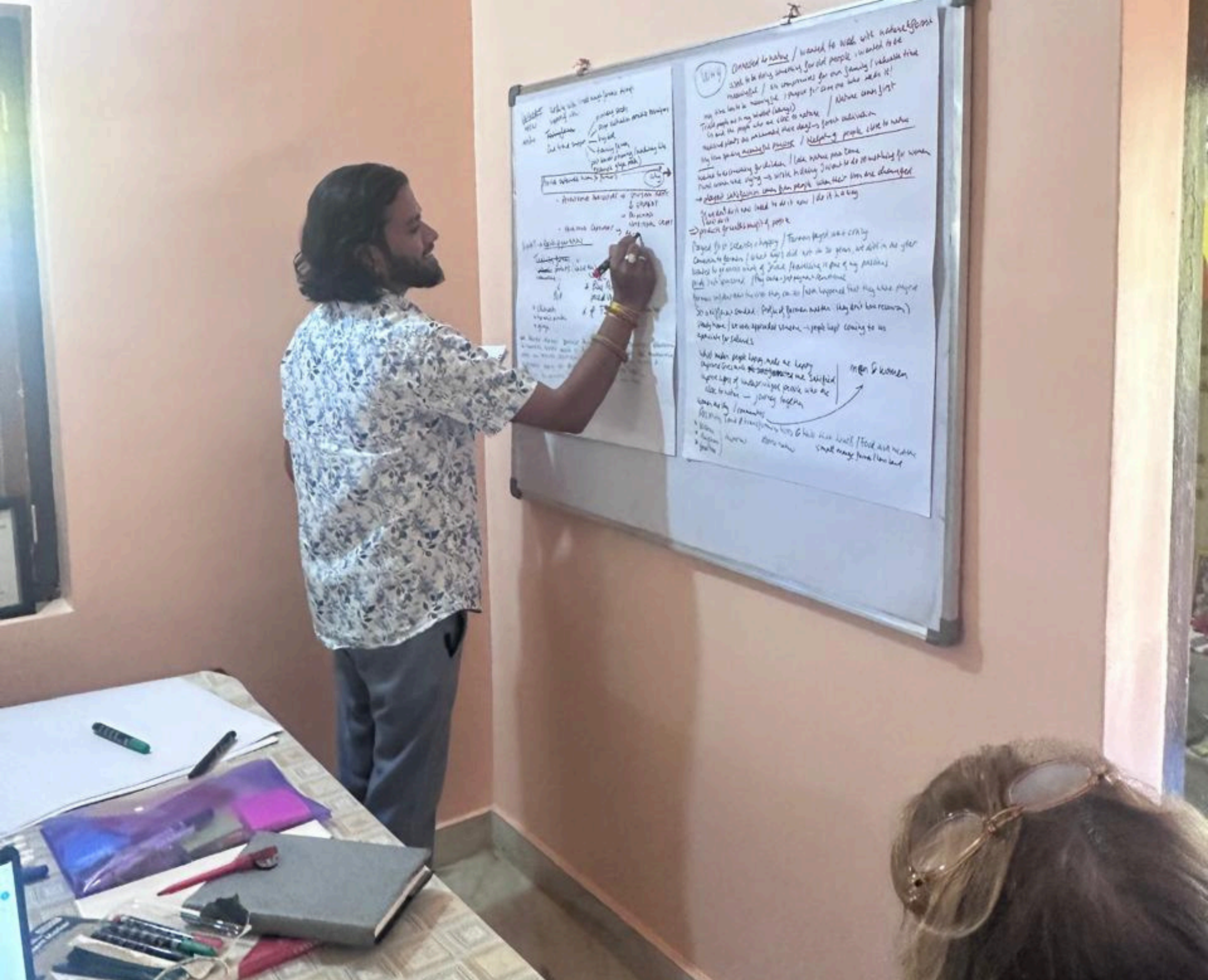


# Meet Konkuwan Herbs: cultivating change in rural India

This newest social enterprise partner has a powerful vision to engage 15,000 farmers. Their commitment to traditionally grown, forgotten crops, soil health and rural communities is inspiring.







# Deep dive into Konkuwan's challenges and aspirations

Through collaborative exercises, we analyzed their goals, opportunities, partnerships, customers, revenue models and growth strategies.





# From analysis to an action plan

Together, we pinpointed key areas for immediate mentoring and created a realistic plan with clear deadlines. Konkuwan's enthusiasm was contagious, they were eager to begin the strategies. They even *pushed* for shorter timelines!





## More than just advice

Interested in seeing how Women on Wings can support your social enterprise? Our multi-day visits offer expert, unbiased pro bono guidance and support.

# Ready to partner for impact?

Connect with us to explore how we  
can collaborate to achieve your goals.

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## WOMEN ON WINGS

Consulting for social  
entrepreneurship