

## E-Commerce volunteer expert profile

### Background

Women on Wings' mission is to take families in rural India out of poverty through economic development. Our aim is to create one million jobs for women in rural India in an economically profitable and sustainable way. Women on Wings is a foundation, established in 2007 in the Netherlands. Since May 2013 it has had an office in India. Women on Wings provides professional business knowledge and mentoring to Indian social enterprises (our business partners) that employ women in rural India intending to accelerate their growth and thereby co-creating extra jobs for rural women.

We do this with our experienced team and the impactful support of business professionals, our volunteer experts.

### Women on Wings' three core values

*"When your values are clear to you, making decisions becomes easier," Roy E. Disney.*

- Equality: we respect all, offer freedom of expression and equal opportunities
- Living up to: we are pro-active, have discipline, take ownership, we do what we say and we are transparent in how we work
- Energetic: we have strength, courage and energy for the heart of the business. We motivate, challenge and inspire each other and our partners

### Sustainable development goals

The 17 United Nations' SDGs are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. Through its work, Women on Wings contributes to SDGs:



### The e-commerce role

According to one of our experts: *"Working as a volunteer expert at Women on Wings, is MBA for life!"*

Your time and talent matter to women in rural India. By sharing, on-site and online, all that you know about e-commerce with social entrepreneurs in India who provide work to rural women, you contribute to improving the livelihoods of rural families. Women with a job and income become more empowered, get a more equal position in their family, will pay for better education for their children and buy more nutritious food. The next generation will have better opportunities for their future.

And you, as a volunteer expert, will get the unique opportunity to work with inspiring entrepreneurs in India. You will witness how your time and talent will impact the entrepreneur, her/his team, and the women they employ. You will find that co-creating strategies and plans, and working in another culture, will most likely make you look differently at your own work and life. You may want to implement some of the learnings in your daily work. That's what other experts have shared with us, repeatedly. So, turn your time and talent into an impactful journey. Join us in co-creating jobs for women in rural India!

### Skills and experience

- At least 10 years of experience regarding E-commerce (strategic, tactical, operational)
- Linking theory to implementation and pragmatic translation into activities and resources; translating strategic goals into hands-on daily activities

### Experience preferably

- As an entrepreneur, independent or otherwise
- In Retail, Food & Agri and/or Textiles & Handicrafts
- In a 'non-profit' environment
- In international travelling (other than Western countries)

You ideally have an understanding of or are prepared to expand your knowledge on India and Corporate Social Responsibility.

## Competencies

- Initiative
- Self-reliance
- Perseverance
- Empathy
- Flexibility
- Direction & result focused
- Organizational sensitivity
- Good verbal communication
- Respect for other cultures

## Personal investment

You will make your skills and experience available to Women on Wings on a voluntary basis for 10-15 days (80-120 hours) per year and should be based in The Netherlands. You will be working together with our business partners in online sessions and, if necessary, in on-site workshops.

An on-site workshop on average is 2 working days. Women on Wings will always try to be efficient and cost conscious, and therefore we will try to plan 2 workshops per visit to India.

If there is an assignment in India, you will pay, *for only the first working visit*, part of the costs for the international flight ticket. Women on Wings will pay all local travel and accommodation costs. From a *second* assignment in India and onwards, Women on Wings will also pay the complete costs of international flight tickets.

Costs of visa, vaccinations and travel to-from Schiphol are reimbursed up to a maximum of 150 euros per work trip.

## Women on Wings Community

As an expert you become part of the Women on Wings community. We regularly organize network meetings in Austerlitz (NL), where you share your experiences and where you meet fellow experts. This will also strengthen your own network with people from the international business community.

## Enthusiastic?

Are you interested? Please contact Hilke Tol.

Send an email to [hilke@womenonwings.com](mailto:hilke@womenonwings.com) or call her at +31 (0) 650 637 639