

Strategy and innovation

Identifying market needs and trends

- Set up research
- Facilitate brainstorming
- Analyze the market

Procurement Enterprise Resource planning

- Logistic processes
- Quality control system
- Smarter sourcing

Production

- Quality control and improvement
- Optimize manufacturing process

Marketing

- Product portfolio
- Pricing
- Branding
- Product development

Sales

- Specialized sales force
- Sales tactics
- Customer loyalty programs

Distribution

- Wholesale
- Retail
- Domestic vs international market
- E-commerce

Entrepreneurship/leadership development
strengthening and coaching of the CEO and the team