

Impact measurement Women on Wings

MISSION

Break the cycle of poverty by creating work for women in rural India

INPUT

Business knowledge

ACTIVITIES

Consultancy/ interventions (workshops, coaching, etc.)

- 1
- 2
- 3
- 4
- 5

OUTPUT

Improved/changed:

- o Development of management
- o Development of 2nd line management
- o Strategic planning
- o Financial planning and control/MIS
- o Supply chain management
- o Market research
- o Procurement/ERP
- o Logistic processes
- o Production/quality
- o Compliance
- o Marketing
- o Branding/communications
- o Sales
- o Distribution

OUTCOME

Increase in turn-over:

INR.....(X%)

Improved cashflow level

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IMPACT

Number of sustainable jobs created for women jobs in this fiscal year

With sustainable jobs we mean a regular income that improves the livelihood of a woman and her family.

CEO/MD:
(quote and signature)